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10/10/2026

Team Metapod



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Concept Overview

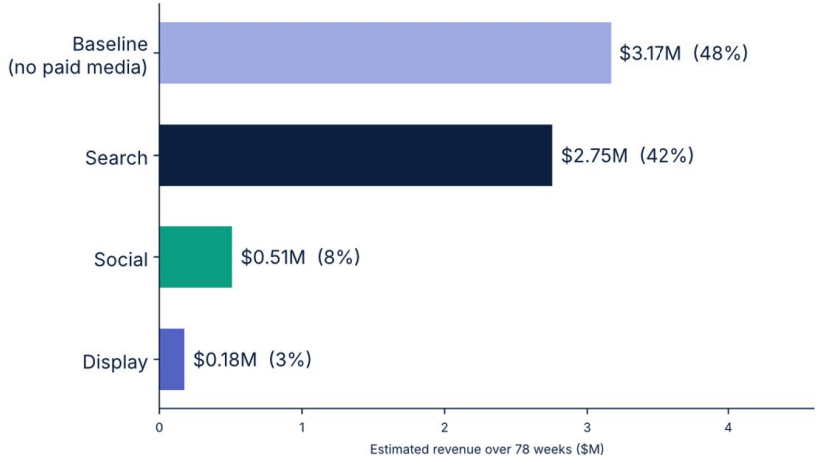


Track 3: Teach Daimon a job it can't do yet.

Daimon can make basic presentation slides, using some user input.

We want to improve this process.

Paid media drove about half of $6.6M revenue, and search did most of it



42%
of revenue traced to search, on 55% of paid spend

48%
is baseline: it arrives with zero paid spend

Estimated from a regression of weekly revenue on weekly spend per channel.

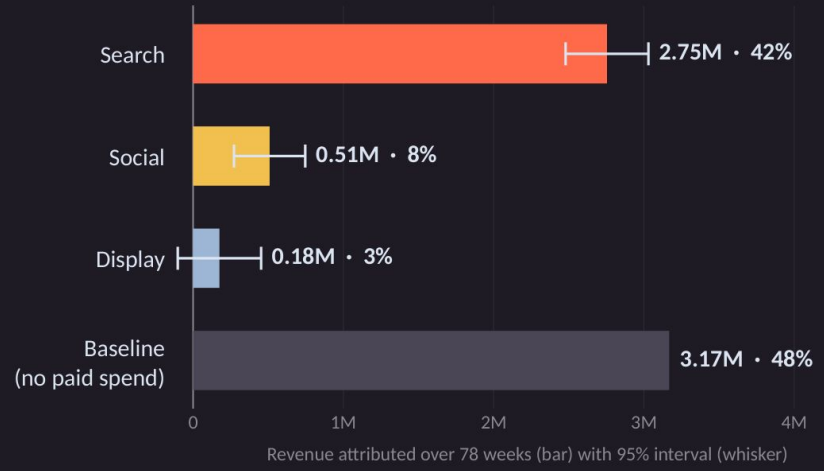
What we Built

slide-expert.md is a skill that improves Daimon's ability to make presentations:

- Use an input template, extracting relevant details
- Present slides for user review, allowing easy edit to layout, font, images, & theme
- Publish slides in .pptx or .pdf formats, all within Discord

MERIDIAN

Search drove 42% of revenue and social 8%; display's 3% can't be told apart from zero



REVENUE RETURNED PER 1 OF SPEND

3.16 Search · 95% range 2.84–3.47

1.06 Social · 0.57–1.56

0.79 Display · −0.46–2.04

Search is the only channel clearly paying back more than it costs; social is near break-even.

Source: channel_spend.csv, 78 weeks Jan 2025 - Jun 2026. Weekly revenue regressed on channel spend (R2 0.83, HC3 intervals). Observational; currency not stated in the file.

1 Set the brand once

Attach your company deck (PDF) in Discord and say:

"This is our template. Set it as our brand."

Daimon extracts the colours, fonts, logo and footer and stores brand.json + logo.png for the agent.

2 Ask anywhere

Any thread, any time, nothing attached:

"Which channels drove revenue? Make a 2-slide deck."

The analysis runs as usual. Every slide is rendered in your brand, not PyMC Labs'.

3 Review with buttons

A form appears in the thread: font, size, colour scheme, style, logo & footer, slide text edits.

Click through, submit, see the re-render.

Undo any round.

4 Publish

One click: PDF or PPTX, plus style.json so the same look is reused next time.

Footer, page numbers and logo stay exactly as the company deck had them.